



3 Hong Kong "Carrier Billing" now available for App Store, Apple Music and iTunes purchases

Hong Kong, 18 July 2017 - Starting today, 3 Hong Kong will offer customers the option to pay for purchases in the App Store and for Apple Music and iTunes directly from their mobile phone account.

The service will be available to all 3 Hong Kong customers in Hong Kong for postpaid mobile plans. The launch of the service sees 3 Hong Kong take a dynamic new step in the development of its mobile payment and customer service.

Using the service is simple. 3 Hong Kong customers with a new or existing Apple ID select "Carrier Billing" as a payment method in your account settings for the App Store, Apple Music and iTunes from their iPhone, iPad, iPod touch and Mac, or on iTunes from their PC. The new payment option will be configured automatically and immediately allows for one-tap purchasing from your Apple devices, including Apple TV and Apple Watch.

For more information on 3 Hong Kong carrier billing service, please visit www.three.com.hk/Apple-CBS-ENG.

For more information on how to set up "carrier billing", please visit support.apple.com/en-hk/HT205102.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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