



3 Hong Kong first to launch the Samsung KNOX Configure and KNOX Mobile Enrollment enterprise mobility solutions in Hong Kong

*Enterprises can now simplify mobile device management
and reduce IT resources*

Hong Kong, 21 November 2017 - 3 Hong Kong, the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today became the first local telecoms operator to offer the Samsung KNOX Configure and KNOX Mobile Enrollment enterprise mobility solutions in Hong Kong. These offerings are able to satisfy the mobility needs of companies throughout a variety of industries. Benefits include enabling remote control of mobile devices and simpler configuration of many devices, while providing enterprises with the means of using less resources.

Samsung KNOX is a smart device management platform ideal for the business-to-business environment. The KNOX Configure and KNOX Mobile Enrollment solutions support high and medium-tier Samsung smartphones and tablets. A major advantage is enterprises are able to assign mobile device authorisation rights with flexibility and according to staff roles.

3HK's Acting Chief Commercial Officer Kenny Koo said: "3 Hong Kong has long offered a variety of corporate mobility solutions enabling corporate staff to boost efficiency and sharpen their competitive edge."

He added: "The Samsung KNOX Configure and KNOX Mobile Enrollment solutions are applicable to various smartphone and tablet models. 3 Hong Kong's skilled support team will provide technical support and meet virtually every customer need."

Yiyin Zhao, Vice President and Head of IT and Mobile Communication Business for Samsung Electronics H.K. Co. Ltd, said: "We are delighted that 3HK has extended its service portfolio to include the Samsung KNOX Mobile Enrollment and KNOX Configure solutions, enabling corporate clients to customise Samsung devices to meet specific business needs securely, cost effectively with zero touch."

KNOX Configure's automatic device setup reduces use of resources

KNOX Configure is applicable to all types of enterprises, especially hotels, security firms and companies fielding large numbers of employees equipped with smartphones and tablets. KNOX Configure can adjust a device's enterprise settings swiftly via the cloud. The result is a saving in terms of IT resources and the cost of purchasing and maintaining systems.

IT staff can change any device's settings and manage the system via the cloud on an "anytime, anywhere" basis using the online platform. They are able to restrict use of a

handset's camera, extend screen timeout, change a booting screen and sound and make other adjustments - all remotely. The annual fee for the basic version is HK\$40 and HK\$80 for the premium per device.

KNOX Mobile Enrollment offered free of charge with automatic device enrollment

3 Hong Kong is offering the KNOX Mobile Enrollment solution for free. This enables automatic Mobile Device Management (MDM) procedures - without running default processes - and saves configuration time. Corporate staff members only need connect their devices to a mobile or Wi-Fi network and the company's application downloads automatically, so no need for staff to download, install or login. This reduces demand on an enterprise's IT department. The solution also helps control individual access rights to online company resources. In the event of a device being lost or being stolen, IT staff are able to manage, lock and reset the device to ensure security*. MDM systems supporting the KNOX Mobile Enrollment solution include Mobile Iron, Blackberry and SOTI.

For more information on Samsung enterprise mobility solutions, please click on below links.

- [Samsung KNOX Configure](#)
- [Samsung KNOX Mobile Enrollment](#)

*Subject to the features of a customer's Mobile Device Management solution

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
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