



AR Marketing

Integrating virtual marketing activities into physical retail space

Enrich customer experience by utilising hybrid promotional media to enhance O2O promotion efficiency and expand your retail space virtually by providing more interactive product information or incentives to drive sales conversion. Inspiring a new digital marketing format to collect useful customer data, thereby increasing engagement with customers and driving footfalls to physical shops.

Application

Retail | FMCG | Marketing Events | Exhibitions



Improve O2O
promotion efficiency



Expand retail
space virtually



Drive sales conversion
with interactive games



Flexible contract
period



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