

# Smart Selling



**Engage your customers beyond the shelves and collect in-depth shopper information**

Achieve more accurate and effective cross selling and promotional offers using AI technology and machine learning. Collect shopper demographic information, sales and purchasing patterns via video analytics technology. With the smart product kiosks and trays, the product information will show up on the screen instantly when customers pick up their products.

## Application

FMCG | Beauty | IT gadgets

 A member of CK Hutchison Holdings



Provide personalised and relevant promotional offers



Collect valuable customer insights



Interactive and immersive shopping experience



Apply big data analysis

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