

Smart Wayfinder



Customisable navigation solution for mall and exhibition

With integrated AI and face recognition technologies, this smart signage provides relevant marketing information based on visitors' age range, gender and facial expression. It also provides behavioral insights of regular customers for upselling and future marketing activities.

Application

Shopping malls | School campuses |
Exhibition organisers | Public facilities |
Museums

 A member of CK Hutchison Holdings



Provide relevant
directory information



Anonymous
face recognition



Achieve upselling
sales target



Save cost as less
on-site helpers needed

three.com.hk/3business

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