



For immediately release

## iPhone 8, iPhone 8 Plus, Apple Watch Series 3 arrive at 3 Hong Kong on 22 September

**HONG KONG - 22 September, 2017** - 3 Hong Kong today announced it will offer the new generation iPhone 8 and iPhone 8 Plus, and Apple Watch Series 3, an amazing health and fitness companion. All these products will be available in stores starting on today. For complete pricing details, please visit [iphone.three.com.hk](http://iphone.three.com.hk).

Cliff Woo, Executive Director and Chief Executive Officer of Hutchison Telecommunications Hong Kong Holdings Limited said: "We are excited to offer our customers iPhone 8 and iPhone 8 Plus, and we think they will be able to enjoy all of the device's innovative new features on 3 Hong Kong's extensive, high-speed and stable 4.5G network. We also provide customers with full handset protection packages."

iPhone 8 and iPhone 8 Plus are a new generation of iPhone featuring a new glass and aluminum design in three beautiful finishes - space gray, silver and a new gold - made with the most durable glass ever in a smartphone\*, Retina HD displays, A11 Bionic chip and is designed for the ultimate augmented experience. The world's most popular camera\* gets even better and wireless charging brings a powerful new capability to iPhone. iPhone 8 Plus features dual 12-megapixel cameras and introduces Portrait mode with Portrait Lighting, bringing dramatic studio lighting effects to iPhone, allowing customers to capture stunning portraits with a shallow depth of field effect in five different lighting styles.

Additionally, iPhone X, the future of the smartphone, will be available to pre-order at 3 Hong Kong on 27 October. iPhone X features a gorgeous all-glass and stainless steel design with a beautiful 5.8-inch Super Retina display, A11 Bionic chip, wireless charging, an improved rear camera with dual optical image stabilization and Face ID, enabled by the new TrueDepth camera.

Apple Watch Series 3 (GPS) is an amazing health and fitness companion with intelligent coaching features, water resistance 50 meters, 70 percent faster dual-core processor and a barometric altimeter.

What's more, 3 Hong Kong's iPhone 8 and iPhone 8 Plus customers can subscribe to Flexi Pass+, a unique and innovative one-stop solution that enables customers to return their current iPhone from the 7th to 24th month of a contract period and replace the contract when upgrading to the latest iPhone, so customers can stay at the forefront of the smartphone trend.

For more details on pricing and data plans, please visit [iphone.three.com.hk](http://iphone.three.com.hk).  
For more details on iPhone and Apple Watch, please visit [www.apple.com](http://www.apple.com).

\* According to information provided by Apple.

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### **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).  
For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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