



3 Hong Kong Offers New 10.5-inch iPad Air and New 7.9-inch iPad mini

Hong Kong, 29 March 2019 - 3 Hong Kong today offered the iPad Air in an all new 10.5-inch model and the new 7.9-inch iPad mini, delivering dramatic power and capability with Apple Pencil support¹, the A12 Bionic chip with Apple's Neural Engine, Retina displays with True Tone technology, enhanced cameras and all-day battery life². Customers will be able to purchase starting today at 3Shops.

The all-new iPad Air features an ultra-thin 10.5-inch design, offering the latest innovations and high-end performance at a breakthrough price. With the A12 Bionic chip with Apple's Neural Engine, the new iPad Air delivers a 70 percent boost in performance and twice the graphics capability, and the advanced Retina display with True Tone technology is nearly 20 percent larger with over half a million more pixels³.

The new 7.9-inch iPad mini is a major upgrade for iPad mini fans who love a compact, ultra-portable design packed with the latest technology. With the A12 Bionic chip, the new iPad mini is powerful multi-tasking machine, delivering three times the performance and nine times faster graphics⁴. The advanced Retina display with True Tone technology and wide colour support is 25% brighter⁴ and has the highest pixel density of any iPad, delivering an immersive visual experience in any setting.

The powerful and smart A12 Bionic chip brings a new level of performance and speed to handle demanding computing tasks and power the next generation of apps for engaging AR experiences, photo-realistic effects in 3D games and stunning graphics performance within apps. With advanced front- and back-facing cameras, iPad mini and iPad Air take gorgeous photos and capture clear and stable 1080p HD videos. Apple Pencil opens up new creativity and productivity possibilities, from drawing and writing down thoughts to marking up documents and retouching photos.

Staying connected is now easier and faster with the same great Wi-Fi performance and Gigabit-class LTE connectivity⁵, as well as eSIM technology that lets users connect to wireless data plans when traveling in more than 180 countries around the world⁶.

For complete details on pricing, please visit ipad.three.com.hk.
For more information on iPad, please visit www.apple.com/ipad/.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900 MHz, 1800 MHz, 2100 MHz, 2300 MHz and 2600 MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and

value-added services. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
For more information on HTHKH, visit www.hthkh.com.

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¹ 1st generation Apple Pencil sold separately.

² Battery life depends on device settings, usage and other factors. Actual results may vary.

³ When compared to the 9.7-inch iPad.

⁴ When compared to the previous generation iPad mini.

⁵ Network speeds are dependent on carrier networks.

⁶ Not all carriers support Apple SIM. Not available in mainland China.