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Take a Closer Look

Walking past China Building in Central one day, I came across a very special construction board outside a shop under refurbishment. When I took a closer look, I found that it is Hutchison Whampoa's 3 flagship store in Hong Kong. On the construction board, an inviting advertising slogan reads: Take a Closer Look. I wondered if something special inside and so I looked through the 3 logo on the board. Then I saw a shining and rotating crystal ball which signifies a colourful and wonderful world of mobile video communications 3 will bring. I was told that some new surprising decoration can be found every few days when looking through the 3 logo. Remember to stop and take a closer look when passing by the 3 store. See what new ideas 3 brings you.