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3 Hong Kong first to provide Reuters video financial news through 3G platform

Watch the latest financial updates simply by two clicks

3 Hong Kong has partnered with Reuters, one of the leading global information companies, to become the first mobile operator in Hong Kong that supplies up-to-date video financial news on Asian, the US and European markets from Reuters. This enables 3 Hong Kong subscribers to have immediate and very easy access to updated financial news and investment information on mobile simply with two clicks.

Agnes Nardi, Managing Director of 3 Hong Kong, said, "Reuters is a world-renowned multimedia news agency with vast information networks and rich resources. We are delighted to cooperate with Reuters, allowing 3 subscribers to view exclusive video-based financial news, professional reports and financial data with the combination of visuals, charts and text that match the needs of Hong Kong investors. 3 pioneers the way in delivering financial information to mobile users."

Kenneth Tsui, Managing Director, Reuters North Asia said, "Integrating Reuters global news and information into 3 Hong Kong services is a very exciting opportunity for us. With visuals and text, 3 Hong Kong subscribers will enjoy the best of breed information and technology and offer us the opportunity to provide the most comprehensive and compelling content in an innovative way."

Reuters financial news and information will keep 3 subscribers abreast of the financial markets and help them make sound investment decisions. These include:

- Visuals and text of financial reports around the clock, latest updates about the stock markets in Asia, the US and Europe, foreign indices and interest rates.
- The stock indices and stock prices for Asian, American and European markets
- Latest news and annual stock price charts of listed companies, rating of stock trading volume and 3-month stock market analysis.

3 will also provide a customized "My Portfolio" service, which would automatically calculate the investment return for subscribers after they have entered details of their stock investment portfolio. At the same time, the service will help gather the latest market intelligence that facilitates subscribers in making sound investment decisions.