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3 Hong Kong Initiates "3 Developer Programme"

3 Hong Kong today organised a forum to unveil "3 Developer Programme", which attracted about 300 industry players and content/application developers in the telecom sector for idea exchange. "3 Developer Programme" is designed to inspire and encourage application/content developers and IT industry players to join hands in the development of new, groundbreaking 3G services.

Photo Caption

Mrs Agnes Nardi (middle), Managing Director of 3 Hong Kong, presented souvenirs to representatives of the supporting organisations and corporations.