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3 extends retail network to Fortress and China Motion shops

With over 100 sales outlets spreading all over Hong Kong Island, Kowloon, the New Territories and Outlying Islands, 3 is making it extremely easy for Hong Kong people to buy 3 video mobile phones or subscribe for 3Services.

3 Hong Kong announced today that it has signed up Fortress and China Motion as 3's dealers. By further extending its retail network to include various outlets of Fortress and CM Concept (the retail shops of China Motion), 3 Hong Kong is now providing greater convenience for customers who wish to shop for the latest 3 video mobile phones, and subscribe for 3Services.

3's extensive retail network in the territory includes various 3Shops, 3Corners, 3ServiceCentres, Orange Shops, Fortress outlets and CM Concept shops. With the Fortress and CM Concept Shops, the number of 3 retail outlets will increase to over 100 all over Hong Kong, Kowloon, the New Territories and Outlying Islands in the near future, allowing anyone who wish to purchase 3 video mobile phones and subscribe for the 3Services to visit a 3 outlet in their neighbourhood.

Mrs. Agnes Nardi, Managing Director of 3 Hong Kong, said, "We are glad to sign the dealership with Fortress and China Motion. Combined with 3 and these two dealers' extensive sales chain, we are able to establish a very comprehensive retail network, making it extremely convenient for the public to buy 3 video mobile phones and complete subscription procedures to gain instant access to our fascinating range of 3G video mobile communication services."

Peter Dove, Managing Director of Fortress said "Fortress is excited to be the first dealer of 3 in Hong Kong. As always, Fortress is committed to providing an innovative and world-class product range to customers. This latest initiative will further enhance Fortress' leading position in the personal electronics and home appliance market. We believe that the 3G technology will be well received by Fortress customers."

Mr. Tony Hau, Chairman of China Motion Telecom said, " China Motion, being an integrated telecom services provider with extensive retail outlets in Hong Kong, we aim to best serve our customers with diversified telecom products & services. China Motion is glad to be granted as one of the first group of dealers of 3. We believe the co-operation will not only generate a mutual benefit for both parties in terms of business opportunities, but also further stimulate our telecom operations in HK."

For further information, please visit 3's web site: www.three.com.hk