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3 launches automatic roaming service in Japan. 3 customers can enjoy SMS and voice roaming services in most Japanese cities

3 Hong Kong rolls out automatic roaming service in Japan. 3 customers, while travelling there for sightseeing or on business, can keep in close touch with family and friends with 3's automatic roaming service for both SMS and voice in most cities of Japan.

3 customers can now enjoy automatic roaming service while travelling in Japan. They can send and receive SMS and voice calls with their 3 video mobile phones. This new roaming service of 3 is available in most cities of Japan, including those frequently visited by Hong Kong people like Tokyo, Osaka, Kyoto, Nagoya, Kobe, Hokkaido, Fukuoka, Sendai, Hiroshima and Okinawa.

While enjoying 3's automatic SMS and voice roaming services in Japan, 3 customers can send out SMS at only HK\$2.24 each. Receiving SMS is free. The charge for making a local call is only HK\$3.88 per minute. For assistance, 3 customers can dial 3's toll free hotline: +800 3162 3333.

3 is consistently enhancing its roaming service and now 3 customers can enjoy seamless GSM voice roaming service in over 170 countries and destinations. They can also enjoy video call service while travelling in Austria, Australia, Denmark, Italy, Sweden and the UK.