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3HK presents the stylish LG 8120 3G video mobile phone for trendsetters; New services deliver enticing communication and entertainment combo with useful location and fascinating fortune-telling services plus hottest Korean entertainment content and real-time traffic information

- The LG 8120 is the latest, lightest, slimmest and smartest new 3G video mobile phone in Hong Kong, priced at an attractive offer of \$1,680 each*
- LG 8120 users can take advantage of the \$123 tariff plan and enjoy bonus voice call minutes of up to 2,000 minutes
- Location-based service "My Nearest" provides useful and practical information on more than 15,000 points of interest and "Follow Me, Follow U" helps maintain closer links with family, friends and colleagues
- Fortune-telling services give hints on the do's and don'ts of daily life
- The hottest Korean entertainment content features hit MVs of Korean singers, ring-tones and wallpaper
- "Traffic" channel provides live traffic information via 24 monitoring points on Hong Kong Island and Kowloon

3 Hong Kong ("3HK") today announced that it is extending its range of 3G video mobile phones with the introduction of the stylish LG 8120 handset supplied by LG Electronics. Additionally, a range of new and enhanced services for trendsetters – including location and fortune-telling services, Korean entertainment and cartoon content plus an enhanced traffic channel – offer a fabulous user experience to 3-3G- customers.

Speaking at a press conference today, Hutchison Whampoa Limited Group Managing Director and 3HK Chairman Mr Canning Fok said, "It has been just under two months ago since we took delivery of our first batch of the LG video handsets in Europe and Australia, and already we have received a huge demand for the handset in these countries. With the advantages of the smallest and lightest design, a slim and long-life battery, coupled with a stable performance, the LG video mobile phone has been winning excellent reviews from many media critics, and is helping 3 to draw even more subscribers to enjoy the unique video mobile services."

"This LG phone is a revolution. It not only looks and works like a 2G phone, but it can also deliver all our 3G services such as person-to-person video calling, high quality video streaming and fast access to the wide range of exciting and useful content like football, news and entertainment on 3. Customers' response has been so good indeed and we are happy to now bring this cutting-edge 3G video mobile phone from LG to our Hong Kong consumers."

"LG Electronics is a world-renowned handset manufacturer and one of our preferred suppliers. With full support from LG Electronics, we are strengthening our stable of 3G video mobile phones, offering our customers more handset choices."

Latest 3G video mobile phone from LG and tariff plan offers

Mrs Agnes Nardi, Managing Director of 3HK said, "The unveiling of the LG 8120 signifies a further extension of 3HK's range of 3G video mobile phones to meet the needs of different market sectors. Stylishly designed to appeal to the trendsetters, this latest video mobile phone is available at an irresistible offer of HK\$1,680 each. Users of the LG 8120 can also choose to enjoy the very affordable HK\$123 monthly plan. What's more, customers subscribing to particular 3-3G- tariff plan will receive bonus voice call minutes of up to 2,000 minutes, so they can talk more freely with family and friends. A rebate of HK\$150 will be offered to MNP customers."

The LG 8120, the slimmest and lightest among 3HK's 3G handsets, is a powerful dual mode (3G/2.5G) and dual language (Chinese/English) device with numerous advanced features including video calling, audio and video streaming, video messaging, POP3 & IMAP4 email, a 3G download speed of up to 384kbps, Java application download, 65K colour screen and rotatable 300,000-pixel VGA camera.

Compelling new services to enhance the user experience of trendsetters

Together with the new LG 8120 video mobile phone, 3HK is bringing to customers a host of new and enhanced services, including location and fortune-telling services, Korean entertainment and cartoon content and an enhanced traffic channel.

Mrs Nardi said, "The introduction of the LG 8120, along with new content offerings further demonstrates our commitment to provide the latest and most advanced 3G handsets and services to all customer segments to suit their demanding, contemporary lifestyle at the most competitive prices. With this new communication and entertainment combo in hand, our customers can enjoy all the fun and convenience of being a 3-3G-customer."

Convenient and user-friendly location services at "Locate" channel

3-3G- customers can now enjoy two useful location services, namely "My Nearest" and "Follow Me, Follow U", via the newly launched "Locate" channel.

"My Nearest" is a unique mobile location guide which automatically displays useful and practical information on more than 15,000 points of interest with maps provided instantly with a simple press of a button on customers' video mobile phones. "My Nearest" covers eleven categories, including restaurants, cinemas, karaoke, pubs and bars, banks, ATMs, taxi stands, car parks, petrol stations, massage and Hong Kong Jockey

Club betting centres.

3-3G- customers can now keep closer links with their family, friends and colleagues who are also 3-3G- users with the unique "Follow Me, Follow U" service. It's a lot of fun knowing the whereabouts of family, friends and colleagues whenever and wherever you want. To ensure a high degree of privacy, only the authorised people can get access to your location.

Fascinating fortune-telling services

Trendsetters are full of curiosity, especially about the unknown future! Customers who are interested in fortune-telling will find the new services on the "Entertainment" channel appealing. The new fortune-telling services offer the choices of "Master So – Chinese Zodiac", "Juliana – Tarot Classroom" and "Little Prince - Horoscope", giving hints on the do's and don'ts about different aspects of customers' daily life.

Hottest Korean entertainment and cartoon content plus real-time traffic conditions

To cater to fans of well-known Korean stars, 3HK is unveiling new service content to showcase hit music videos of Korean singers provided by Avex. In addition to the hottest music videos, wallpaper of well-known patented characters and artists as well as ring-tones from the latest dramas, movies and pop songs are also available for download.

Cartoon is a great favourite among the trendsetters at leisure time. Cartoon fans can now enjoy the most amusing cartoon content on the newly launched "Cartoon" channel. "Master Q" and "Kayin Mama" are there to greet every 3-3G- customer.

In order to arrive at events and gatherings on time, 3-3G- customers can browse the "Traffic" channel to keep updated on the latest traffic conditions. The channel has recently enhanced its service scope to include up to 24 hot traffic locations on Hong Kong Island and Kowloon.

* Applicable to \$183 tariff plan only plus an additional prepayment of HK\$300 to be reimbursed in 12 months. Contract terms apply.