

2 August 2004

**3 Hong Kong and Singapore Airlines Partner to Launch the Latest "3 Mileage Reward Program"  
Rewards 3 Inbound Roamers with Free Singapore Airlines KrisFlyer Miles**

3 Hong Kong, the largest mobile operator in Hong Kong, partners with Singapore Airlines to launch the latest 3 Mileage Reward Program, giving Singapore Airlines' KrisFlyer members even more ways to earn KrisFlyer miles.

Starting from today, Singapore Airlines' KrisFlyer members can earn miles by using 3-3G- or 3-DUALBAND- roaming services when visiting Hong Kong. To enjoy this exclusive offer, KrisFlyer members can register at 3 Hong Kong's website ([www.three.com.hk](http://www.three.com.hk)) or KrisFlyer's website ([www.krisflyer.com](http://www.krisflyer.com)). Upon successful registration, KrisFlyer members can automatically earn 3 miles for every single voice/video call minute made in Hong Kong. Members can even earn triple miles i.e. 9 miles for every single voice/video call minute during the promotional period of August 2 to October 31, 2004 for the celebration of the program launch.

KrisFlyer now has almost 80 global partners, ranging from airlines, hotels and a travel agency to credit card companies and an insurance company.

For more information on the 3 Mileage Reward Program, please visit [www.three.com.hk](http://www.three.com.hk) or [www.krisflyer.com](http://www.krisflyer.com)