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3 Hong Kong announces agreement with Sportev to deliver Barclays English Premier League video highlights for 3 consecutive years

3 customers can view the greatest League goals via their video mobile phones with high-quality video streaming and downloading technologies

3 Hong Kong announces today the signing of a 3-year agreement with Sportev for the rights to deliver video highlights of the matches of the Barclays English Premier League. 3 customers can continuously view the League highlights and the greatest goals anytime, anywhere with their 3G video mobile phones.

3 Hong Kong led the industry in presenting video highlights of the Premier League matches to 3 customers last season. In the next three years, 3 Hong Kong will continuous to deliver the Premier League's video contents to 3 customers via their 3G video mobile phones, using the latest video streaming and downloading technologies. 3 Hong Kong's advanced video streaming capabilities guarantee quality images and reliable downloading services unmatched by any existing 2G operators.

From now on, 3-3G-customers can enter the "Football" channel in 3 Portal to view the Barclays English Premier League's video highlights, goals and previews, all made possible by 3 Hong Kong's leading video streaming and downloading technologies. With their 3G video mobile phones, 3 customers can easily keep track of the Premier League and individual playing teams.

The "Football" channel delivers everything a football fan would want to know, from the latest information of the Premier League, such as news, fixtures, live scores, results & reports, to the hottest news and information of the HKJC Football. With their video mobile phones, 3-3G- and 3-DUALBAND- customers can now access all this and much more information anytime, anywhere.

3 Hong Kong offers a wide selection of 3G video mobile phones with access to both the company's 3G and 2G networks. With 3,300 base stations established throughout the territory, 3 Hong Kong owns nearly 100% more base stations than other mobile service operators, ensuring that 3 customers enjoy the best in mobile communications services.