

20 December, 2004

3 Hong Kong to offer latest 3G video mobile phones – Motorola E1000 and Nokia 6630 at the best prices in town

3 Hong Kong announced that two latest 3G video mobile phones - Motorola E1000 and Nokia 6630 - will be introduced tomorrow (21 December 2004) at the city's best prices. Leveraging on Hutchison 3G's enormous global presence, 3 Hong Kong enjoys full support from handset suppliers and benefits from the economy of scale, making it possible to translate the cost benefits to customers in the form of super-valued handset prices. Customers are able to enjoy savings as much as HK\$900, equivalent to over 18% discount, which is much more competitive than those offered by 3's competitors.

Economic efficiency of H3G's global superiority translates into customer rebates

H3G has been taking the lead in the development and rollout of 3G networks and services around the world. It has secured 3G licences in ten countries and regions over the world, including Australia, Austria, Italy, Sweden, Hong Kong, the UK and Denmark etc. H3G's extensive global operations and its partnership with several of the world's top handset suppliers allow it to enjoy economic efficiency and thus provide customers with attractive rebates. With overwhelming support from Motorola, 3 Hong Kong will unveil E1000 at the best-valued prices in town - as low as only *\$2,480.

3 Hong Kong offers Motorola E1000 at the best price in town

3 Hong Kong is offering the largest collection of Motorola video mobile phones for customers to choose from. In addition to the latest E1000, there are Motorola A1000, the world's smallest PDA 3G video mobile phone which 3 Hong Kong launched exclusively earlier, as well as the A925 and A835.

3 Hong Kong will kick off the sales of Motorola E1000 tomorrow. For those who sign a 12-month contract for the HK\$183 monthly plan, this new video mobile phone will be priced at only HK\$3,980, which represents a saving of \$900 or more than 18% discount, as compared with the offers provided by other 3G operator for the same handset. If customers sign up for the \$533 monthly plan, the E1000 will be priced as low as \$2,480.

Nokia 6630 also unveiled tomorrow

With the support of another business partner Nokia and following the launch of Nokia 7600 earlier, 3 Hong Kong will commence the ordering for Nokia 6630, Nokia's first 3G video mobile

phone that supports video call services. Orders will be processed at all 3Shops starting tomorrow.
For details, please call 3Hotline at 3162 3333 or visit www.three.com.hk.

** Customers are required to sign up for the \$533 monthly plan to enjoy this offer.*