

30 December, 2004

3 Hong Kong further extends 3G network coverage from ground to tunnels for full MTR Island Line coverage - from Sheung Wan to Chai Wan

First to provide 3G coverage in Langham Place and continue to excel in covering all major shopping malls throughout Hong Kong

Starting today, 3 Hong Kong further expands its 3G network coverage from the concourse areas to the platforms and tunnels for Wan Chai to Chai Wan MTR stations. Together with Sheung Wan, Central and Admiralty stations which have enjoyed full 3G coverage earlier on, all 14 stations of the entire MTR Island Line, from Sheung Wan to Chai Wan, now support seamless and uninterrupted mobile communications services from the ground to the tunnels, including voice and video mobile communication, high-speed data transmission and international roaming. 3 provides rich variety of video mobile contents and services, ranging from live streaming newscasts and traffic updates to latest financial information, music, football matches, horse racing, games, movies and much more.

With the full 2G network coverage in all MTR stations, 3-3G- users has enjoyed superb voice communication along the Line. 3 Hong Kong has also exclusively installed microsites in selective concourse areas of MTR Kowloon Line and Tsuen Wan Line, allowing customers to enjoy smooth video communication and super-fast video content while waiting for the MTR train. 3 Hong Kong endeavours to deliver full 3G coverage in all other MTR lines, with the Airport Express Line and the Tung Chung Line to be ready early next year. Full 3G coverage for the complete MTR line is expected by August 2005.

3's 3G coverage matches closely with urban development

3 Hong Kong now provides over 99% 3G coverage in densely populated areas, covering all major shopping centres, hotels, department stores, restaurants, karaoke and entertainment spots throughout Hong Kong, including elevators of selective buildings. To keep pace with urban development and the construction of new housing estates, 3 Hong Kong constantly extends its 3G coverage so that customers may enjoy superb outdoor and indoor 3G services wherever they are. Langham Place which was opened last month in Portland Street at Mongkok is a good example. 3 Hong Kong is the first local mobile operator to offer full 3G coverage at this new shopping and leisure hot spot, allowing 3-3G- customers to enjoy video and voice communication and other 3G services at the shopping mall.

Superior 3G coverage in all 12 major traffic tunnels

3 has provided the territory's widest 3G network coverage, which include all 12 major traffic tunnels in Hong Kong, enabling customers to enjoy seamless video and voice communication, high-speed data transmission and international roaming services on the road. These tunnels include Lion Rock Tunnel, Cross-Harbour

Tunnel, Cheung Tsing Tunnel, Aberdeen Tunnel, Eastern Harbour Crossing, Western Harbour Crossing, Airport Tunnel, Discovery Bay Tunnel Link, Shing Mun Tunnels, Tate's Cairn Tunnel, Tseung Kwan O Tunnel, and Tai Lam Tunnel.

Special pamphlet on 3's latest MTR coverage

Further to the availability of full 3G coverage for the entire MTR Island Line, 3 Hong Kong's technical team has continued to monitor the network performance along the Line and throughout all stations, with a firm commitment to delivering the best network coverage. For the occasion, 3 has prepared a special pamphlet for the MTR passengers with the latest updates on 3's 3G coverage in the MTR stations to allow customers to fully utilize the powerful video mobile services for communication, information and entertainment while riding on the MTR. 3 Hong Kong is devoted to maintaining its supreme 3G network quality by consistently expanding its territory-wide coverage and sustaining the superior standard of network performance management.