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### **3 Hong Kong offers the richest football video contents - EPL and UEFA Champions League**

3 Hong Kong provides the richest football video contents for soccer fans in Hong Kong and is the territory's only mobile service operator that offers video highlights of both the EPL and the UEFA Champions League events. Through 3 video mobile phones, 3-3G- customers can instantly view all goal scoring shots of the latest matches, together with event highlights, to enjoy unequalled pleasure and convenience!

3-3G- soccer fans need only log on to 3 Portal's "Football" channel to watch video highlights of the EPL and UEFA Champions League events, via 3 Hong Kong's high-quality streaming video technology. To allow fans to follow closely the instant scores and trends of every match, 3 Hong Kong delivers goal scores, goal attempts, first-half and second-half video highlights straight away, to let customers feel as if they were present at the actual soccer match, wherever they may be!

3 Hong Kong also pioneers the first "EPL Video Flash" service in Hong Kong, to allow 3-3G- customers to receive instant video highlights of their favourite football teams' scoring actions and best moments when the matches are in progress, so that they would never miss their teams' brilliant performance. Besides, supporters of Champions League will no longer have to stay up in the wee hours for the matches - they can rest assured that the moment they wake up in the morning, they can enjoy the matches' scoring and event highlights with their video mobile phones after the matches. It is remarkably simple and convenient!

3 Hong Kong has also partnered with many international and local service providers including the Press Association, Hong Kong Jockey Club, i-Cable and MTel, to enable 3-3G- and 3-Dualband- customers to access information of other important soccer events such as Italian Serie, A, Spanish Primera Liga, and German Bundesliga, including the events' latest news, fixtures, league tables, HKJC odds, live scores & results. The broad of information ensures customers can easily keep abreast of all important soccer news, the results of each match, and the trends of each league. Soccer fans can also download attractive wallpapers of soccer stars such as Beckham, Rooney and Ronaldo, as well as ring-tones for the most popular football teams, specially offered by 3 Hong Kong.