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3 Hong Kong's exclusive delivery of La Liga, Barclays English Premier League and UEFA Champions League

Offers video highlights of more than 800 football matches

3 Hong Kong, a subsidiary of Hutchison Telecommunications Hong Kong, has partnered with Audiovisual Sports S.L. to provide 3 customers with exclusive La Liga's football video highlights during the 2005/06 season. 3 Hong Kong is therefore the only mobile operator in the territory to provide the collection of football video highlights from La Liga, Barclays English Premier League and UEFA Champions League.

Video highlights from more than 800 world-class football matches at 3“Football”channel

Since the launch of Barclays English Premier League and UEFA Champions League's video highlights, 3 Hong Kong received an excellent market response. Now, with the offering of video highlights of over 800 football matches of La Liga, Barclays English Premier League and UEFA Champions League, 3 Hong Kong's objective of providing the richest football contents for its customers is further realized.

With the latest video streaming technology, 3 customers can enter the "Football"channel via their 3G video mobile phones and view all La Liga's goal videos, match highlights and weekly round-up. They can also watch all match previews, goal videos, match highlights and weekly round-up of the Barclays English Premier League as well as the match highlights of the UEFA Champions League. In addition to this, 3 customers can enjoy quick access to live scores, match results, news, fixtures and League table of major football leagues. Now, thanks to their 3G video mobile phones, 3 customers have comprehensive football information at their fingertips.

"Football Season Package" bundles all these with free mobile betting service at only HK\$30

How much does all these cost? Just HK\$30 per month under 3 Hong Kong's newly launched“Football Season Package" (Remark 1). HK\$30 (Remark 2) is all it costs to enjoy one-stop video highlights (Remark 3) of La Liga, the Barclays English Premier League and UEFA Champions League. In addition, customers can have unlimited live scores browsing of La Liga, Barclays Premier League, UEFA Champions League, Italian Division 1 and Germany Division 1 matches; check odds and match results for all HKJC football matches; as well as free 3G mobile betting services. With 3 video mobile phones, customers can enjoy one-stop football infotainment services anytime anywhere.

Remarks:

1 "Football Season Ticket" valid till July 31, 2006

2 In 10-month consecutive payment

3 300 football video clips per month