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3 Hong Kong launches the first 3D animation interactive dating game in Hong Kong

Virtual girls ready for dates!

An intriguing and captivating 3D animation interactive Java game via high quality video streaming is now ready for 3G mobile phone users to experience dating a "Dream Girl" on the video phone. 3 Hong Kong today officially announced the launch of the long-awaited 3G interactive animation game - "V-girl - your virtual girlfriend", in bilingual version for 3 Hong Kong customers firstly in Hong Kong. The game has won the global Best Mobile Game Award. Demonstrating the 3G technology advancement, this game is the pioneer product of its kind in showcasing a masterpiece of high quality video streaming in Java application and the artificial intelligence in virtual gaming on mobile phones.

At an attractive monthly service fee of M+HK\$38, customers are promised with unlimited encounters with all the beautiful virtual girls for 60 minutes of enchanting moment each day through this 3G mobile game! From now until 31 January, 2006, the player with the highest score will win the "Best Boyfriend Award" and be entitled to get a 3G video phone. The 2nd to the 5th highest score players will also be entitled to get a HK\$500 discount coupon from 3 Hong Kong and 4 free cinema tickets.

In addition, the game offers a selection of fascinating wallpapers, screensavers and ringtones (Remark 1) for customers to download on their video phone at only M+\$8 per download.

Highlights of the game

This highly interactive game encourages players to woo, chat with, flatter, date and ultimately win the heart of a beautiful, lovely and sexy virtual girl named Maya, the main protagonist in this fantasy world. Players have to overcome 10 stages each with different challenges. In this game, Maya has many close girlfriends with vastly different personalities. This is an interactive video game that players need to closely observe and peep at the diaries of all these "virtual" girls by either performing tasks or solving Maya's problems as to get high scores to move forward to the next stage. Sometimes players will be asked to solve a puzzle or play an interactive mini game. Believe it or not, some puzzles pose a real challenge that can stretch one's imagination. The story and the relationship with Maya will be different from each player according to their answers and performance. Another challenge of the game is the "Kiss the V-girls" game, which appears at the end of 3 to 10 stages to let players get extra scores that requires players to pick flowers at the "V-City" to please the virtual girls within a time limit in order to stay in the game.

The game is so convenient for mobile phone users. Players can exit the game at any time they like and continue with the same game at the point to where they left try to date Maya again every time they log in the game on the handset.

Clara Kan, Head of Content Services, 3 Hong Kong, said, "This is part of our continual effort to provide our 3G customers with creative and enchanting games, entertainment and communication services on our extensive network. As the first 3G service provider in Hong Kong, 3 Hong Kong is committed to offering a rich portfolio of 3G mobile services for customers to enjoy and experience. "V-girl - your virtual girlfriend" fully showcased 3 Hong Kong's high quality network and streaming platform capability in supporting mobile applications. 3 Hong Kong will continue to spearhead the transformation of 3G mobile communication in Hong Kong with cutting-edge technologies, innovative service portfolio and quality services."

"V-girl - your virtual girlfriend" can be played on selected 3G handsets (Remark 2) anywhere in Hong Kong on 3 extensive network. Simply choose and download "V-girls" from Games Channel in the mobile portal of Planet3 available on the 3 Hong Kong-connected 3G handset, and players will be guided through the game which features quality animation and audio-visual effects.

Let's come to switch on this virtual world and win the hearts of the virtual girls.

Remarks:

1. The wallpapers, screensavers and ringtones can be downloaded on the following 3G handsets:

- LG U8120C, 8130, 8138, 8360, 8180, 8380
- NEC 616, 616V, 338, 313
- Nokia 6680, 6630
- Motorola E1000, V975, C975, A1000
- Sony Ericsson: K600i, K608i, Z800i

2. The game, "V-girl - your virtual girlfriend" can be played on the following 3G handsets:

- Motorola E1000, V975, C975
- Sony Ericsson: K600i, K608i, Z800i

"V-girl - your virtual girlfriend" is a 3G mobile game developed by Hong Kong-based Artificial Life, Inc., which is a public US corporation headquartered in Hong Kong and a leading global provider of award winning mobile technology, content, games and applications.