

9 November 2011

3 Hong Kong to Offer iPhone 4S in Hong Kong on November 11

Hong Kong – November 9, 2011 – 3 Hong Kong, the mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, Stock Code: 215), today announced it will offer iPhone 4S to customers in Hong Kong beginning Friday, November 11. iPhone 4S will be available starting at \$0 for the 16GB model, \$920 for the 32GB model and \$1,780 for the 64GB model. Customers can pre-order iPhone 4S at 3Shops and iphone.three.com.hk. Beginning today, 3 Hong Kong will also offer iPhone 4 8GB and iPhone 3GS starting at \$0.

iPhone 4S is the most amazing iPhone yet, packed with incredible new features including Apple's dual-core A5 chip for blazing fast performance and stunning graphics; an all new camera with advanced optics and full 1080p HD resolution video recording. With the launch of iPhone 4S also comes the launch of iOS 5, the world's most advanced mobile operating system with over 200 new features; and iCloud, a breakthrough set of free cloud services that work with your iPhone, iPad, iPod touch, Mac or PC to automatically and wirelessly store your content in iCloud and push it to all your devices.

"With the launch of the much-anticipated iPhone 4S, our customers can enjoy the best mobile experience on our superior network," said Amy Lung, Chief Operating Officer (Mobile) of HTHKH. "As the trendsetter of Hong Kong telecoms industry, 3 Hong Kong delivers excellent mobile data service, compelling multimedia content, attentive customer service and a string of innovative initiatives for our customers."

To mark the debut of the powerful iPhone 4S, 3 Hong Kong will hold an overnight party at SEVVA in Central from 8:30 PM on November 10 to 3:00 AM on November 11. The "iPhone 4S Night Party" will be a stylish night of elegance and excitement for 3Supreme customers, corporate customers and celebrities to count down the launch of iPhone 4S at midnight. A series of sales galas will also be held at Harbour City and other locations in town from November 11 to 13 to further spread the excitement of the arrival of iPhone 4S in Hong Kong.

Full pricing and details on iPhone in Hong Kong:

	Plan 1	Plan 2	Plan 3	Plan 4
Monthly fee	HK\$198	HK\$248	HK\$298	HK\$398
Basic Voice (mins)	1,000	1,300	1,800	2,500
On-net Voice (mins)	600	900	1,200	1,500

On-net SMS	Unlimited	Unlimited	Unlimited	Unlimited
Data (MB)	200MB	500MB	500MB	Unlimited
iPhone 4S 16GB	HK\$2,160	HK\$1,160	HK\$460	HK\$0
iPhone 4S 32GB	HK\$3,020	HK\$2,020	HK\$1,320	HK\$920
iPhone 4S 64GB	HK\$3,880	HK\$2,880	HK\$2,180	HK\$1,780
iPhone 4 8GB	HK\$1,300	HK\$300	HK\$0	HK\$0
iPhone 3GS 8GB	HK\$700	HK\$0	HK\$0	HK\$0

24-month contract and prepayment are required.

For further information or to register, please call 3 Hong Kong's iPhone sales hotline on 3166 8787, visit any 3Shop or go to iphone.three.com.hk.

For more information on iPhone 4S, please visit www.apple.com/iphone.

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