

3 Hong Kong to Offer

iPhone 6 & iPhone 6 Plus on 19 September (with tariff plans)

Hong Kong, 18 September 2014 - 3 Hong Kong, the mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH), today announced it will offer iPhone 6 and iPhone 6 Plus, the biggest advancements in iPhone history, beginning on Friday, 19 September. iPhone 6 and iPhone 6 Plus will be available starting at HK\$0 on a 24-month service plan. Customers can pre-order both models now at iphone.three.com.hk. 3 Hong Kong will allow iPhone 6 and iPhone 6 Plus customers to connect to its fast 4G LTE network, which excels in speed and reliability.

iPhone 6 and iPhone 6 Plus are the biggest advancements in iPhone history, featuring two new models with stunning 4.7-inch and 5.5-inch Retina HD displays, and packed with innovative technologies in an all-new dramatically thin and seamless design that is still comfortable to hold and easy to use. Both models are better in every way and include: the Apple-designed A8 chip with second generation 64-bit desktop-class architecture for blazing fast performance and power efficiency; advanced iSight and FaceTime HD cameras; and ultrafast wireless technologies.

The new iPhones include iOS 8, the biggest release since the App Store, featuring a simpler, faster and more intuitive user experience with new Messages and Photos features, predictive typing for Apple's QuickType keyboard and Family Sharing. iOS 8 also includes the new Health app, giving you a clear overview of your health and fitness data and iCloud Drive, so you can store files and access them from anywhere.

"iPhone 6 and iPhone 6 Plus users will enjoy clear and smooth HD calling and a thrilling mobile experience using VoLTE on 3 Hong Kong's 4G LTE network," said Jennifer Tan, Chief Operating Officer of HTHKH. "We're eager to get these revolutionary devices into the hands of our customers."

In addition, iPhone 5s will be available starting at HK\$0 on a 24-month service plan and iPhone 5c will be available starting at HK\$0 on a 24-month service plan.

Pricing and details for iPhone:

	Plan 1	Plan 2	Plan 3	Plan 4
Monthly Fee	HK\$188	HK\$298	HK\$408	HK\$498
Voice (minutes)	1,400 - Any net + 500 - On net	2,000 - Any net + 1,000 - On net	2,500 - Any net + 1,200 - On net	3,500 - Any net + 2,000 - On net

Data (MB)	500	1,000	2,500	6,000
Wi-Fi	Unlimited			
iPhone 6 16GB	HK\$3,180	HK\$1,180	HK\$0	HK\$0
iPhone 6 64GB	HK\$3,980	HK\$1,980	HK\$980	HK\$0
iPhone 6 128GB	HK\$4,780	HK\$2,780	HK\$1,680	HK\$580
iPhone 6 Plus 16GB	HK\$3,980	HK\$1,980	HK\$980	HK\$0
iPhone 6 Plus 64GB	HK\$4,780	HK\$2,780	HK\$1,680	HK\$580
iPhone 6 Plus 128GB	HK\$5,580	HK\$3,480	HK\$2,480	HK\$1,380
iPhone 5s 16GB	HK\$2,380	HK\$0	HK\$0	HK\$0
iPhone 5s 32GB	HK\$2,880	HK\$780	HK\$0	HK\$0
iPhone 5c 8GB	HK\$1,280	HK\$0	HK\$0	HK\$0

Remarks:

1. 24-month contract and prepayment required.
2. Customers are required to subscribe to specified VAS and pay a monthly fee of HK\$12 administration fee during the contract period.

For further information on our iPhone plans or to pre-order, please visit iphone.three.com.hk, call 3 Hong Kong's iPhone sales hotline on 3166 8787 or visit any 3Shop.

For more information on iPhone, please visit www.apple.com/iphone.

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