



3 Hong Kong now supports Android™ zero-touch enrollment programme

*Corporate customers can configure
Android devices quickly at scale for free*

Hong Kong, 20 November 2019 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), has become Google™'s official device reseller partner for Android zero-touch enrollment programme. This simple, fast and automated deployment method enables corporate customers to pre-configure settings, management and applications for various departments so mobile devices are up and running right out of the box, which helps enhance operational efficiency.

3 Hong Kong offers a wide range of unified endpoint management solutions. The addition of Android zero-touch enrollment programme enables a fleet of Android devices to be quickly and securely deployed. The deployment method reduces the dependency on IT support and simplifies the delivery and activation process.

Designated Android devices purchased from 3 Hong Kong can be added to an enterprise's zero-touch enrollment account for configurations and set-up in the cloud. Applications can be automatically pushed to devices during set-up and enterprises can deliver mobile devices in advance at scale to meet the requirements of different teams. The programme is free for 3 Hong Kong's corporate customers, and it makes devices ready for use right after delivery to staff.

One-stop-shop solution for device management

HTHKH Executive Director and CEO Kenny Koo said: "We are happy to support Android zero-touch enrollment. This is the latest collaboration with Google following our first launch of Google Play Direct Carrier Billing service in Hong Kong a few years ago. 3 Hong Kong has partnered with different service providers to tie in with varying market trends. Leveraging our supreme network, we are dedicated to offering corporate customers a diverse range of one-stop mobile solutions to help them raise work efficiency."



For more information on Android zero-touch enrollment, please visit web.three.com.hk/3business/solution.html.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
For more information on HTHKH, visit www.hthkh.com.

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