



Press release

## **3 Hong Kong launches 5G service at midnight 1 April to usher in new smart city era**

- **3 Hong Kong today launched an ultra-fast 5G network service from 5G base stations served by a powerful 10Gbps optical-fibre backhaul network. Indoor and outdoor coverage is expected to include all districts in Hong Kong within 2020.**
- **5G mobile broadband plans for business now available to help SMEs achieve greater agility.**
- **Customers encouraged to shift to 5G via a special Samsung Galaxy S20 series offer starting at \$0 handset price<sup>1</sup>, with a service plan for as little as HK\$638# per month.**
- **Try out 3 Hong Kong's 5G service and applications at the 5G Experience Shop established at the 3Supreme flagship store in Causeway Bay.**

**Hong Kong, 1 April 2020** - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today unveiled its much-anticipated 5G service. A string of special offers around 5G monthly plans and corporate solutions have been made available to broaden the range of existing standard 5G monthly plans and usher in the era of 5G mobile Internet connectivity.

### **5G base stations served by 10Gbps optical-fibre backhaul network - and 5G reach expected to cover Hong Kong during 2020**

3 Hong Kong's 5G base stations are served by a 10Gbps optical-fibre backhaul network, and 5G service is expected to cover the entire territory within the year. Phase-one will see outdoor coverage initially serving Wan Chai, Causeway Bay, Tsim Sha Tsui, Mongkok, Sham Shui Po, Shatin and Tai Po. Indoor coverage will include the Hong Kong Convention and Exhibition Centre, as well as Hongkong Land's Grade-A shopping malls such as the Landmark Atrium, One and Two Exchange Square, Chater House, Alexandra House and Prince's Building. Also covered will be key CK Asset shopping malls such as the OP Mall, plus Hong Kong International Airport and certain 3Shops.

Phase-two will extend outdoor coverage to Island South, Island East, Central and Western District, Yau Tsim Mong, Kowloon City, Wong Tai Sin, Kwun Tong, Kwai Tsing, Tsuen Wan, Tuen Mun, Yuen Long, North District, Sai Kung and Islands District. Users in 5G restriction zones - including Ma On Shan, Tai Po and Stanley - will be provided with 5G service by re-farming the 2100MHz spectrum band.

HTHKH Executive Director and CEO Kenny Koo said: "Launch of our 5G service marks an important milestone in the telecoms industry. We have unveiled a supreme 5G network, complete with ultra-fast speed and super-low latency, in accordance with our '5G One World' theme. What's

more, our 5G service is served by a powerful 10Gbps optical-fibre backhaul network and benefits from our relationships and synergies with other members of the 3 Group."

He added: "By combining 5G technology with artificial intelligence (AI), the Internet of Things (IoT) concept and big data, and applying the sum of the parts comprehensively, we will achieve massive connectivity and redefine mobile communications - creating a superlative all-round 5G user experience for all."

**5G mobile broadband plans for business launched to help SMEs achieve greater agility**

3 Hong Kong's 5G network provides an unprecedented high-definition, high-speed experience starting today. As one of the first operators to provide corporations with 5G mobile broadband plans for business via 5G customer premises equipment (CPE), 3 Hong Kong is making sure SMEs and retail outlets can enjoy high-speed mobile broadband and flexible Internet access plans. Details:

What is included?	<ul style="list-style-type: none"> <li>• Worry-free 5G mobile data<sup>^</sup></li> <li>• 10GB of 4.5G local data entitlement shared by two SIMs</li> <li>• Huawei 5G CPE Pro X 1 for free</li> <li>• Free Microsoft Office 365 Business Essentials service for three months (one user account)</li> </ul>
Monthly fee	Special offer of \$468
Contract period	24 months

<sup>^</sup> 100Mbps maximum download speed. Only applicable to fixed locations and with use of designated equipment.

3 Hong Kong partners with well-respected partner organisations to equip enterprises and the education sector with 5G business applications. For example, collaboration with Microsoft Hong Kong has seen corporate customers being offered Microsoft Teams accounts free of charge for three months. This enables their employees to work from home with peace of mind, as part of Hong Kong's effort to minimise coronavirus contagion. 3 Hong Kong will continue to enhance the 5G customer experience by making applications such as Zoom available.

Running a super 4.5G network - a "stepping stone" between 4G LTE and 5G technologies - 3 Hong Kong remains committed to providing one-stop corporate solutions by collaborating with leading partners throughout a variety of industries. Now its 5G network is up and running, 3 Hong Kong can offer smart corporate applications that benefit from 5G strengths such as ultra-high speed, super-low latency and mass connectivity. This will help enterprises cope with digital-era challenges, while creating more business opportunities for them.

**Get a Galaxy S20 series handset for \$0<sup>1</sup> and monthly service plan for as little as HK\$638<sup>#</sup>**

3 Hong Kong has unveiled a special promotional offer to mark launch of its 5G service. Customers can subscribe to a plan - including a Samsung Galaxy S20 series handset for \$0<sup>1</sup> - for as little as HK\$638<sup>#</sup> and be entitled to 100GB of local data, free use of 4.5G thereafter data and free subscription to the "World of V" entertainment pack (normally HK\$59 a month). The "World of V" pack comprises 4K entertainment, popular mobile games and lifestyle entertainment. Some of the pack's offerings even include free use of 5G mobile data to provide a truly hassle-free customer experience. Door-to-door delivery of a Galaxy S20 series handset during the coronavirus outbreak is available when subscribing online to 3 Hong Kong's mobile service.

3 Hong Kong has tailored several options for thereafter data. For example, customers can top-up their 5G data entitlements according to needs, or opt for the 4.5G Infinity Data Pack in order to get full-speed 4.5G local data after using up a 5G local data entitlement. Customers can also

subscribe to the 4.5G Infinity Data Pack and Net+ service<sup>2</sup> to enjoy a supreme 4.5G/5G network experience. 3 Hong Kong's monthly 5G plans also enable customers to use their smartphones as personal hotspots.

Samsung Galaxy S20 series	S20 128GB	S20+ 128GB	S20Ultra 256GB	S20Ultra 512GB
Monthly fee <sup>#</sup> (including 4.5G Infinity Data Pack)	\$638	\$656	\$696	\$696
Local data	100GB Free to use 4.5G thereafter data (Alternatively, users can opt for 4.5G Infinity data and Net+ service <sup>2</sup> )			
"World of V" entertainment pack <sup>3</sup> for free (originally \$59 a month)	Choose <b>one</b> of the following: <ol style="list-style-type: none"> <li>1) hmvod - 4K movies (includes head start titles for 3 Hong Kong customers)</li> <li>2) Flexi Entertainment Pack - free to choose from music, movies and TV contents every month with infinity data</li> <li>3) 3Gamer Deluxe Pack - Enjoy rebate and free use of local infinity 5G data for designated battle mobile games</li> </ol>			
Contract period	26 months	28 months	30 months	32 months

*#The monthly fee is deduced from monthly plan deducting rebate (if applicable) and adding \$58 per month "4.5G Infinity Data Pack". Customer could opt for \$98 per month "Net+ and 4.5G Infinity Data Pack". Customer is required to subscribe to either \$58 "4.5G Infinity Data Pack" or \$98 "Net+ and 4.5G Infinity Data Pack" on the same day of designated handset monthly plan subscription with same contract commitment.*

### Visit 5G Experience Shop in Causeway Bay

Customers are welcome to try out 3 Hong Kong's 5G service by visiting the 5G Experience Shop established at the 3Supreme flagship store in Causeway Bay. The shop is consisted of four experience zones, showcasing new 5G applications and the strengths of 3 Hong Kong's 5G services. More 5G applications will be added over time. Details:

#### 5G speed test zone

Visitors can experience the speed of a 5G network with different models of new smartphones.

#### 5G gaming zone

Selected popular mobile battle games installed on 5G smartphones will be projected on a 100-plus inches huge screen, enabling visitors to battle any time and enjoy a superb 5G online gaming experience with super-high definition and ultra-low latency.

#### VR experience zone

Virtual reality (VR) and augmented reality (AR) are two key 5G applications. Customers can indulge themselves in a fantastic VR world in this zone.

## Corporate solutions demo zone

Smart office solutions tailored for different industries can be founded here.

- Experience ultra-fast 5G business mobile broadband services, without any broadband installation, with Huawei 5G CPE Pro.
- Multi-tasking on different devices at home are made possible with Microsoft Office 365 and the Samsung DeX application. The two apps help raise work efficiency.
- See for yourself how a cloud-based human resources management system enables remote management of payroll, rostering, staff clock-in and leave approval when working-from-home is more popular nowadays.
- Monitor the environmental data of an office with IoT sensors and control office facilities with artificial intelligence. Those environmental-friendly and energy-saving applications will help provide staff with a clean and comfy working environment.

For more information, call 3 Hong Kong's sales hotline on 1032, or talk to a 3iChat ambassador at [3ichat.three.com.hk](http://3ichat.three.com.hk). Alternatively, visit [web.three.com.hk/5g](http://web.three.com.hk/5g) or 3 Hong Kong's Facebook page at [www.facebook.com/threeHK](http://www.facebook.com/threeHK).

### *Terms and Conditions:*

*\*5G network experience may be affected due to various factors including but not limited to network setting/specification or coverage, the features or functionality of individual mobile device, transmission technology, network traffic and usage, speed of websites servers, service stability of other content providers, weather and other circumstantial factors (e.g. blockades such as buildings, mountains, tunnels) which may lead to radio interference. Subject to 5G Service Terms and Conditions of 3HK.*

1. *Customer is required to subscribe to designated 5G monthly plan, commit designated contract with designated prepayment amount (the prepayment amount will be credited to customer's billing account by instalments during the contract period). Customer is required to subscribe \$58 "4.5G Infinity Data Pack" or \$98 "Net+ and 4.5G Infinity Data Pack" on the same day of designated handset monthly plan subscription with same contract commitment. Customer is required to pay for the first month's monthly fee and the admin fee per month.*
2. *"Net+ and Infinity Data Bundle Pack" Service: You will be allocated with more network resources and prioritized on network usage to enhance your data usage experience. Once the mobile data usage reaches the data entitlement of your monthly service plan, data service will continue subject to the maximum download speed of 4.5G network. Terms and conditions apply, please visit [https://web.three.com.hk/tnc/200331/netplus\\_IDP\\_bundle\\_5G\\_en.pdf](https://web.three.com.hk/tnc/200331/netplus_IDP_bundle_5G_en.pdf)*
3. *For more information on hmvod, please visit <https://web.three.com.hk/tnc/200401/tnc-vas-commitment-hmvod.pdf>. For more information on Flexi Entertainment Pack, please visit [https://web.three.com.hk/tnc/190708/flexi\\_ent\\_tc.pdf](https://web.three.com.hk/tnc/190708/flexi_ent_tc.pdf). For more information on 3Gamer Deluxe Pack, please visit <https://web.three.com.hk/tnc/200401/tnc-3gamer-deluxe-pack.pdf>.*

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## About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit [www.three.com.hk](http://www.three.com.hk). For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

### **For more information, please contact:**

Corporate Affairs

[pr@hthk.com](mailto:pr@hthk.com)

2128 3162 / 2128 5313