

Apple TV+ Subscription Offer Marketing Copy and Legal Disclaimers

Get a one-year Apple TV+ subscription when you buy an eligible Apple device.

Get one year of Apple TV+ when you purchase an eligible Apple device—and watch original stories from the most creative minds in TV and film. Claim your one-year free Apple TV+ subscription in the Apple TV app, starting November 2, 2019.

Here's how to activate your one year of free Apple TV+:

1. Turn on your new iPhone, iPad, iPod touch, Apple TV, or Mac, and sign in with your Apple ID. Make sure your device is running iOS 13.1, tvOS 13, or macOS 10.15.1.
2. Open the Apple TV app.
3. The offer should appear immediately after you launch the Apple TV app. If not, scroll down in Watch Now until the offer appears. Tap "Enjoy 1 Year Free." You might be asked to enter your Apple ID password, confirm your billing information, or add a valid payment method.

FAQ

- Which devices come with one year of free Apple TV+?
Any new iPhone, iPad, iPod touch, Apple TV, or Mac device capable of running the latest version of iOS, iPadOS, tvOS, or macOS purchased after September 10, 2019, is eligible. For more details on offer terms and conditions, go to apple.com/promo.
- Where can I watch Apple TV+?
Apple TV+ is available in the Apple TV app on iPhone, iPad, iPod touch, Apple TV, and Mac, as well as select smart TVs and streaming devices. You can also watch on tv.apple.com.
- What is included with Apple TV+?
Apple TV+ lets you stream all of the new, original Apple TV shows and films in the Apple TV app, ad-free and on demand. On iPhone, iPad, and Mac, you can even download episodes or films to watch offline. Your Apple TV+ subscription includes access for you and up to five other family members thanks to Family Sharing.

Terms and conditions of the offer

- Only one offer per family. You can share your one year of free Apple TV+ with up to five other family members through Family Sharing.
- Offer must be claimed in the Apple TV app within three months after first setting up your new device. To see the offer appear, you will need to sign in with your Apple ID on your new device. If you've purchased your new device before the launch of Apple TV+ on November 2, 2019, you will get three months to redeem your one-year of free AppleTV+, starting November 2, 2019.
- Upon claiming the offer, you commit to a HK\$38 monthly subscription that starts after the one-year free trial. Plan automatically renews until cancelled. You can cancel at any time in Settings at least a day before each renewal date. If you cancel before the end of the one-year free trial, you and your family members will immediately lose access to Apple TV+ and the remainder of your one-year free trial. You can't reactivate this trial.