

Mobile Advertising

Retail and Advertising

3Business helps you send promotional messages to specific customer groups and regions to enhance marketing effectiveness for local citizens and travelers.



Segmented SMS/MMS

- Targeted promotion by locations and demographics



SMS Manager

- Self-serviced SMS promotion portal



Bulk Buy SMS/MMS

- Managed SMS/MMS distribution services

Benefits

- **Effectively reach your target audience** of 3HK subscription base
- **Targeting by segmentation** : location, age group, gender
- Enhance hit rate of specific travelers with **inbound country filter**
- Impress target customers with images in **MMS**
- Flexible service model: **self-serviced SMS platform** with a user friendly web interface or we manage the promotion campaign for you with **Bulk Buy service**
- Deliver your promotion message in a familiar language with **multiple language support** (unicode UTF-8)
- Prepare your campaign more timely with **scheduled delivery**



Why 3Business



Robust Network



Comprehensive Roaming Package



Dedicated Project Manager



One-stop-shop



Tailor-made Service

