



My3 App “HoneyBee Adventure” Check-in Game Campaign

My3 App has launched a brand-new check-in game “HoneyBee Adventure”: From now until 31 October 2024, 3HK customers can receive Coins after logging in to the My3 App account and completing missions. Customers can achieve promotion and receive 2,000 MoneyBack Points by simply checking-in every day and accumulating 3,000 Coins. Rewards will be distributed on a first-come-first-served basis while stocks last. Play games and earn MoneyBack Points now!

Terms and Conditions

1. Campaign Period: From now until 31 October 2024, 3HK customers can receive Coins after logging in to the My3 App account and completing missions.
2. Campaign Challenges:
 - i. **Daily Check-in**
 - Customers can receive 50 Coins when they have completed daily check-in on the App.
 - Customers who have checked in for seven consecutive days can receive 500 Coins when they have completed check-in on the seventh day. The check-in streak count will be reset afterwards.
 - Customers can only check-in once per day.
 - Please note that no make-up mechanism exists in this campaign, and the check-in streak count will be reset if customers have missed their daily check-in.
 - ii. **Play Games and Fun Facts**
 - Customers can play games in the App to receive Coins.
 - Customers can browse “Fun Facts” in the App to receive 10 Coins per day.
 - Customers can receive a daily maximum of 100 Coins by playing games and browsing fun facts.
3. Campaign Membership Levels:
 - i. **HoneyBee Newbie:** Customers will automatically become a HoneyBee Newbie after logging in to the My3 App account and receiving Coins for the first time within the Campaign Period.
 - ii. **HoneyBee:** After accumulating 3,000 Coins during the campaign period, customers will be promoted to the HoneyBee level. The first 10,000 customers who achieve the promotion will each receive promotion reward 2,000 MoneyBack Points (value \$40). Promotion Rewards will be distributed on a first-come-first-served basis while quota last.

- iii. **HoneyBee Elite:** After accumulating 6,000 Coins during the campaign period, customers will be promoted to the HoneyBee Elite level. The first 1,000 customers who achieve the promotion will each receive promotion reward 3,000 MoneyBack Points (value \$60). Promotion Rewards will be distributed on a first-come-first-served basis while quota last.
4. The "Fun Facts" in the campaign is derived from the Internet, 3HK makes no guarantee on its accuracy.
5. Customers who are entitled to Promotion Rewards will be notified via My3 App push notification within 10 working days after expiry of the Campaign Period. Please enable the notification function in My3 App for details of collection of the Promotion Rewards.
6. Customers are required to collect the Promotion Reward on the MoneyBack page in My3 App within 14 days after the date of notification.
7. Customers must first link up their MoneyBack App account in My3 App before collecting the MoneyBack Points. Customers who have not yet linked up can receive an additional 500 MoneyBack Points after linking up.
8. Promotion Rewards that are not collected on or before the collection due date (29 November 2024) will be forfeited and will not be re-distributed.
9. The Coins accumulated will only be used to ascertain the membership tier that a customer is entitled to and will not be redeemable for any other rewards or exchangeable for cash.
10. The MoneyBack Points cannot be transferred, redeemed or exchanged for cash or other products other than through the MoneyBack platform.
11. All campaign contents and game rules are subject to final decision of Hutchison Telephone Company Limited ("HTCL"). HTCL and MoneyBack (HK) Limited reserve the rights to change the content, terminate this campaign, or amend terms and conditions of this campaign at any time without further notice.