



### **My3 App "HoneyBee Chill Reward in Japan" Campaign**

From now until 14 February 2025, 3HK customers can log into My3 App every day to share quotes and play games, and receive Chill Value. After accumulating 5,000 Chill Value, customers will be rewarded with a Value-Added Services Free Combo Pack (Travel enthusiast Reward), which offers a trial of different Value-Added Services, such as KKBOX and hmvod. After accumulating 10,000 Chill Value, customers may win a \$3,000 Travel Voucher to Japan (Travel expert Reward) for ticket purchase and hotel booking! Play games and strive for rewards now!

#### **Terms and Conditions**

1. Campaign Period: From now until 14 February 2025, 3HK customers can log into My3 App to share quotes and play games, and receive Chill Value.
2. Customers who have logged into My3 App for the first time are entitled to an additional 1,000 Chill Value.
3. Campaign Challenges:
  - i. **Sharing quotes**
    - 3HK customers can share quotes to earn 20 Chill Value every day.
    - Quotes can be shared for an unlimited number of times.
    - Customers can receive at most 20 Chill Value via sharing quotes per day.
  - ii. **Playing games**
    - Customers can play games in the App to receive Chill Value.
    - Customers can receive at most 180 Chill Value via playing games per day.
4. Campaign Levels:
  - i. **Travel Rookie:** 3HK customers will automatically become a Travel rookie after logging in the My3 App and receiving Chill Value for the first time within the Campaign Period.
  - ii. **Travel Enthusiast:** After accumulating 5,000 Chill Value, 3HK customers



will be promoted to the Travel enthusiast level and receive a Value-Added Services Free Combo as promotion reward (Travel Enthusiast Reward).

- iii. **Travel Expert:** After accumulating 10,000 Chill Value, 3HK customers will be promoted to the Travel expert level, the 3 Travel experts with the highest Chill Value will each be awarded a HK\$3,000 Travel Voucher to Japan (Travel Expert Reward).
5. **Travel Enthusiast Reward** - Customers who are promoted can collect their Value-Added Services Free Combo Pack (contents vary) on “My Wallet” page in My3 App. The collection due date is 31<sup>st</sup> March 2025, and rewards that are not collected on or before the collection due date will be forfeited and will not be re-distributed.
6. **Travel Expert Reward** - Reward collection details of Travel Voucher to Japan:
- i. The quota for the winners is 3. Each winner will be awarded a HK\$3,000 Travel Voucher to Japan.
  - ii. The winners will be notified via My3 App push notification on 28<sup>th</sup> February 2025. Please enable the notification function in My3 App to receive timely details of collection.
  - iii. Customers must redeem the reward on or before 31st August 2025. Rewards that are not redeemed on or before the redemption due date will be forfeited and will not be re-distributed.
  - iv. The e-Coupon Code received by the winners is applicable for reservation on hutchgo website ([www.hutchgo.com.hk](http://www.hutchgo.com.hk)) or hutchgo mobile App. The transaction amount of hutchgo e-Coupon Code excludes any applicable taxes, cost of levy, fuel surcharges, travel insurance, and Hutchison Travel Limited (hutchgo) administration fee.
  - v. The e-Coupon Code is applicable for redeeming a round trip ticket from Hong Kong to Japan and hotel accommodation (except for the flight ticket and hotel of Hokkaido).
  - vi. Customers must redeem their round-trip tickets and hotel from Hong Kong to Japan on the “Package” section of hutchgo website or hutchgo mobile App, and key in the e-Coupon Code at time of payment. No e-Coupon Code can be used once booking is confirmed. The hutchgo e-Coupon Code is for one-time redemption only. The value of e-Coupon Code will be deducted in full when used.



Any unused balance will be forfeited. If the value of the booking exceeds HK\$3,000, the remaining balance will be borne by the winner.

- vii. Only one hutchgo e-Coupon Code can be used for each transaction. The e-Coupon Code cannot be used in conjunction with other promotional offers or discounts, and cannot be redeemed for cash or cash equivalent.
  - viii. Hutchison Travel Limited (hutchgo) and Hutchison Telecommunications Hong Kong reserve the right of final decision on all matters of dispute.
7. The Chill Value accumulated will only be used to ascertain the membership tier that a customer is entitled to, and to redeem certain rewards. They are not exchangeable for cash.
  8. All campaign contents and terms of game are subject to the final announcement of Hutchison Telephone Company Limited (“HTCL”) and Hutchinson Travel Limited (“hutchgo”). HTCL and hutchgo reserve the right to change the contents or amend the terms and conditions of this campaign at any time without further notice.